

# Collaborative working between Black Country and West Birmingham ICS and Santen UK Limited

## Executive Summary

*ICS ophthalmology network integration, collaboration and planning.*

### Executive Summary

The development of integrated care systems (ICS) means that there is an expectation to bring together hospitals, community and mental health trusts as well as GPs and other primary care providers with local authority. The NHS long term plan puts ICSs at the centre of delivery by bringing together local organisations to redesign care and improve population health creating shared leadership and action.

In the Black Country and West Birmingham ICS (BCWB) 2 of the 5 system principles developed are to focus on long term collaborations and to bring all providers together to work as a network around an identified need. Encouraging working together towards an agreed set of outcomes and objectives. Ophthalmology is just such a network.

Santen Pharmaceutical Co., Ltd. is Japanese pharmaceutical company, specializing in ophthalmology medicines. With its ophthalmic products Santen holds the top share within the Japanese market and is one of the leading ophthalmic companies worldwide, with its products being sold in over 50 countries.

As a leading company in the field of ophthalmology, Santen aims to contribute to society by supplying valuable products and services to satisfy unmet medical needs.

The purpose of this project is to run sessions with the cross functional network to encourage collaboration and sharing of best practice as well as plan for future needs and outcome delivery. Also from these events be able to produce close working relationships, and action plans for future working and delivery as well as follow up on these agreed outcomes.

### Intended Benefits

For the Patient	Although not directly impacted, patients will benefit from a seamless transition to ICS and a standard provision of care across the ICS.
For the NHS	Benefit to NHS will be in the collaboration and co design of strategy moving forward to drive efficiencies and quality and improve teamwork across the ICS.
For Santen	Benefit to Santen will be closer working with and understanding of NHS policy and ICS eye care plan development. The intention being that this knowledge can then be shared with Santen internally and also other ICSs to develop more integrated shared plans.

For further information please contact:

Santen UK Ltd

Salisbury Hall, St Albans, AL2 1BU St Albans, United Kingdom

Phone +44 1727 615110

[www.santen.uk](http://www.santen.uk)

[enquiriesuk@santen.com](mailto:enquiriesuk@santen.com)

Job number NP-No product-UK-0044 Date of preparation May 2022